



12th November 2014

**Aurobindo Pharma USA Inc. (Aurobindo Pharma Limited's 100% Subsidiary)
emerges as the highest and best bidder to acquire Natrol Inc.**

On November 10, 2014, Aurobindo Pharma Limited's 100% subsidiary, Aurobindo Pharma USA Inc. ("Aurobindo USA") emerged as the highest bidder for acquisition of nutritional supplement maker, Natrol Inc. and other affiliate entities ("Natrol"), under a process to be finally approved by the United States Bankruptcy Court for the District of Delaware.

Under the auction process, Aurobindo USA emerged as the highest and best bidder with a bid of US\$132.5 million to acquire the assets of Natrol with an agreement to take on certain liabilities.

Aurobindo USA believes that Natrol is an excellent strategic fit and provides the right platform for creating a fully-integrated OTC platform in the USA and in other international markets. Natrol, which manufactures and sells nutritional supplements in USA and other international market, provides Aurobindo with:

- Strong brand reputation and presence in a variety of attractive supplement markets
- Proven performance in the mass market, health food and speciality channels
- Existing long term relationship with key distribution and retail partners addressing a broad range of consumers
- An effective growth strategy to expand market penetration

This acquisition is subject to final approval by the US Court and other statutory approvals as may be required, including any termination of the waiting period or approval under the HSR Act, and closing conditions as per the Asset Purchase Agreement.

Barclays acted as the sole financial advisor and Sullivan & Cromwell LLP acted as the legal counsel to Aurobindo USA.

This announcement does not constitute a recommendation to the shareholders or potential investors.

About Natrol

Natrol, Inc. manufactures and sells quality uncompromised nutritional supplements in the United States and select international markets. It offers branded products including vitamins, minerals, and supplements; diet and weight management products; sports nutrition products; products and formulas for hair, skin, and nails. Natrol's portfolio of brands includes Natrol®, MRI, Prolab®, Laci Le Beau®, Promensil®, Trinovin®, Nu Hair® and Shen Min®. The company was founded in 1980 and is headquartered in Chatsworth, California.



About Aurobindo Pharma USA

Aurobindo Pharma USA Inc (APUSA) based at Dayton, New Jersey, USA is committed to delivering a broad portfolio of quality, affordable generic pharmaceuticals to pharmacists and patients in USA and includes more than 125 product families and 450 individual product packages, representing a wide range of therapeutic categories. In addition to its global production, APUSA operates 2 facilities in New Jersey. Through its flexibility in balancing highly efficient global production with in-market capabilities for packaging and controlled substance development and manufacture, APUSA is diversifying into a wide range of products and dosage forms. APUSA is also in the US OTC market through its subsidiary, Aurohealth LLC to develop, manufacture, market and distribute OTC products in the US.

About Aurobindo Pharma Limited:

Aurobindo Pharma Limited (www.aurobindo.com), headquartered at Hyderabad, India, manufactures generic pharmaceuticals and active pharmaceutical ingredients. The company's manufacturing facilities are approved by several leading regulatory agencies like US FDA, UK MHRA, Japan PMDA, WHO, Health Canada, MCC South Africa, ANVISA Brazil. The company's robust product portfolio is spread over 6 major therapeutic/product areas encompassing Antibiotics, Anti-Retrovirals, CVS, CNS, Gastroenterologicals, and Anti-Allergics, supported by an outstanding R&D set-up. The Company is marketing these products globally, in over 125 countries.

For further information, please contact:

Investor Relations
Aurobindo Pharma Limited

Phone: 040-66725000 / 66725401
Email: ir@aurobindo.com
Website : www.aurobindo.com

Corporate Office: WaterMark Building, Level-1
Plot No.11, Survey No. 9
Kondapur, Hitech City, Hyderabad

Reg Office: Plot No. 2, Maitrivihar
Ameerpet, Hyderabad